

How to Earn an Easy \$100 A Day In The Lucrative Relationship Niche

(Video Ebook)

\$100 smackers a day online!

Easy?...or Hard?

Most folks I chat with can't crack open that nut. Yeah? They try for months, even years just to rack up what might 'smell' something like consistent sales.

Some...

May eventually discover a secret I am about to share with you.

But...

That's all they do.

They just discover the secret. They don't use it. It's like trying to open a bottle of beer with your eye socket, when the whole time you gotta bottle opener in the pocket of your Levi's.

Don't laugh!

Happened to me. I walked around for years with a bloody and bruised eye socket.

THANK GOD!

I use a bottle opener now.

Life is easy.

Money flows.

My wife doesn't think I am an 'insane' dreamer anymore.

Okay?

Ready?

What?

You are!

Great. But this ain't gonna come sugar coated.

Here it is...

FIND A STARVING CROWD, GET YOUR BUTT IN FRONT OF THAT CROWD...AND KEEP YOUR BUTT PLANTED THERE!

That's like 3 steps.

1. Find a STARVING CROWD (I'm gonna hand you one in a minute.)
2. Get **YOUR** butt in front of that crowd.
3. IMPORTANT: Keep **YOUR** butt planted there.

Wanna talk about it?

Okay.

Let's look at what I did wrong for so many years, what so many others did wrong...and maybe, you too.

Mistake #1 Either not finding a hungry crowd OR more common is TRIPPING right over one and never REALIZING IT.

How do you know?

Example:

When you write a batch of articles say 30 to 50 and you start to make a few sales...and you say..."oh COOL"...but then you don't write more articles on the SAME TOPICS that made you those sales?

When you make a couple sales in the same niche...listen closely...shhh...can you hear something?

That's the 'Bum Marketing Gods' whispering in your ear that you may have a STARVING CROWD.

Now if you heard the divine voice...you may have done a little Step 2, and got your butt in front of the crowd and wrote more articles on the same topic.

The Gods are pleased and bless you with 2 sales today, 3 sales tomorrow, 1 sale on Thursday, then ooh nooooo! GOOSE EGG on Friday...then 1 sale...goose egg...goose egg...2 sales...goose egg.

Problem is...

Those nasty goose eggs and zero sales days keep showing up BECAUSE...

We didn't know about step 3! (or if we did we just opened that beer on our forehead anyway.)

Remember step 3?

Important step 3?

We gotta keep our butts PLANTED in front of that crowd.

Feel it?

Okay...now...

Do you use PPC?

Adwords?

Raise your hand if you've had campaigns that make sales every day, but you turned it off because you were losing money?

Yeah?

Me too yo!

We took a shovel into the graveyard and just buried A GOLD MINE.

Serious.

When you got a campaign that makes consistent sales REGARDLESS if it is initially profitable...you got a STARVING CROWD.

Now, that I am 'experienced', that's the first thing I look for...does the campaign make CONSISTENT SALES?

Because...

Then I am going to keep my butt there BETTER THAN MY COMPETITION.

When I see 12 or 16 Adwords ads...and only one or two that know secret step #3...I feel like a kid in a candy store.

I may be getting a head of myself...I'll come back to it.

Let's go over the details of the steps...okay?

1. Find A Starving Crowd

Nauseating VOLUMES abound online about finding niches. Going to Wordtracker and applying some 'magic' formula based on KEI and search volume...going to see if there are any Adwords ads? What's the average CPC?...Are there magazines?...gravity on Clickbank?...etc...etc...

Yeah?

Tell you what?

This has helped me find more STARVING CROWDS than anything else.

Imagine...

A person with their HAIR ON FIRE!

Ideally that's what you want.

That is a great AVATAR to keep in mind as you think of the PEOPLE you want to get in front of...and if they are STARVING...or fat and happy.

People with their HAIR ON FIRE...**BUY STUFF!!**

So...

Obviously...this is an avatar.

So...you might be asking?

How do I know if a person's hair is on fire?

Good question?

Q: How many times a day does a person with their HAIR ON FIRE think about their problem?

A: Once

B: Twice

C: Dozen times

D: Nearly constantly!

Did you pick **D**?

Way to go!

I call this MIND SHARE!

It's pretty easy to predict MIND SHARE in your own noggin...without all the fancy tools...right?

Don't know if you know it...but...

You are already FARTHER ahead now...than when you started this guide. A lot farther!

Don't believe it?

It's cool.

Try this.

Let's say you are selling one of those "dog training" products on Clickbank.

And let's say...

You can only place ONE AD.

Just one!

Got it?

So if we could only place ONE AD...where would we want to put it?

In front of a crowd of people that HAVE THEIR HAIR ON FIRE to TRAIN THEIR DOG! Right!

Who'd have their hair on fire?

1. Someone who wants their dog to look smart?
2. Someone who has a dog that bites company?
3. Someone who has a dog that pees on the furniture?
4. Someone that has a 'dangerous' dog.
5. A dog owner with a barking dog that won't STOP!

Those are varying examples, but I'm sure you could easily apply the MIND SHARE template to each.

See.

Most struggling affiliates just start with...

Train dog

How to train your dog

Dog training

And on...and on...

You gotta ask?

How many times a day do people think of teaching rover to rollover, heal and fetch sticks?...UNLESS they have a HAIR ON FIRE PROBLEM...not often!

Now there are a few other factors I use too. But, MIND SHARE is one of the most reliable indicators.

Okay...

Now how about I hand you one of the most STARVING CROWD – HAIR ON FIRE niches I have ever come across?

I do have an ULTERIOR motive though. I own the product that caters to this starving crowd...and would like for you to promote it.

And I'm betting you will too because it is a [product that truly helps people and it is so easy to hit the \\$100 a day mark. In fact, I give you over 7500+ keywords, an in depth psychological profile on the people in the niche, ebook covers AND I send you ONE ARTICLE each and EVERY DAY just for this crowd...and it is ALL FREE!](#)

I call this starving crowd...the **SUDDENLY SINGLE.**

This is a subset of the 'relationship niche'...

These are men and women that are going through a break up or divorce...and do NOT want it to be over. One or the other, wants to make up and repair their relationship.

Do you see what I have done?

I've taken the larger "relationship niche" and chunked it down to a group of people who's...

HAIR IS ON FIRE!!

And...

Take a second and apply this to the MIND SHARE template.

Q: How often do you think John thinks about Cindy after she gives him that DEAR JOHN letter?

- A. Once per day?
- B. Twice per day?
- C. 3 times an hour?
- D. CONSTANTLY?

Got it?

Rock on!

When you become my affiliate... I'll cut you in on 75% of ALL sales...

Plus...

You can get all the details on the product, keywords, articles and tutorials on how to sell to this niche here:

The Magic Of Making Up System

Now...let's get on to STEP 2 (Next page)

2. Get YOUR Butt In Front of That Starving Crowd

Now that you are armed with a STARVING CROWD, you are already head and shoulders above other struggling affiliates.

Really!

But...let's get you to your \$100 a day.

My product, the Magic Of Making Up, converts for many Bum Marketers at 3% to 4%...some even higher because they really FOCUS on those HAIR ON FIRE phrases.

Conversions for my affiliates that do PPC are...frankly...ALL OVER THE PLACE. Many just don't know the fundamentals of marketing and that is one of the reasons I am making this little guide.

So...I am prefacing this with my PPC affiliates that KNOW what they are doing...see around a 3% conversion.

The payout to YOU is \$26 on the main product and \$11 on the upsell (audio).

On average you can figure \$28 per order.

But let's call it \$25.

Okay?

Easier number to work with and refund rate is slightly under 5% overall.

So what do we need?

We need a consistent 4 sales a day...right?

4 X \$25 = A HUNDIE A DAY!

I am going to make a leap...and say that you are probably a beginner?

Maybe not?

But...

Let's figure a 2% conversion rate. Call it a handicap?

And let's say you are straight out Bum Marketing on a zero budget.

So...

You need to drive 200 visitors a day to [The Magic Of Making Up Sales page](#).

Am I figuring right?

200 visitors a day X 2% = 4 Sales

Think I'm okay there!

200 visitors...each and every day. That's it. Right.

Now...

This is where your palms might start to sweat a little and this whole thing starts to seem impossible.

It's okay.

I've been there.

Here's probably why you have such a hard time sending 200 visitors anywhere per day.

It is because you don't have **YOUR** butt in front of that starving crowd.

If you are linking direct to a merchant, it is NOT *your* butt (website, blog, etc) you're spending your time on. You are putting someone else's site in FRONT of all that juicy...hungry...traffic.

Someone else's rear.

It's about control.

It's about having 100's of articles pointing at a site YOU CONTROL!

Because each of those articles is a 'back link' that gives POPULARITY to your site or site you control.

Over a short amount of time...YOUR SITE can rank for

How To Get My Ex Back

Rather than having one article or one Squidoo lens that may be there one minute and gone the next.

Rather than having 1 sale today, 2 tomorrow, goose egg, goose egg, 1 sale, goose egg.

Imagine our NEW future...

We could have 10 sales today, 8 sales tomorrow, 9 sales Friday, 16 sales on the weekend...

Why BECAUSE IT IS OUR BUTT in front of the traffic now.

The more you can CONTROL traffic...the MORE SALES you will have...the more STEADY those sales will be.

Don't get me wrong.

I am a BOOTSTRAPPER.

After all...I am the [original Bum Marketer!](#)

And you can...

Still be a bum...

You just need to look for sites that give you MORE control...and then as you MOVE OFF THE STREETS...just like Monopoly...buy and control MORE PROPERTY.

So...

Here's the bootstrapping plan.

Bum market like you usually do. (Assuming your testing your theory of my starving crowd) Once sales come in...

Get MORE CONTROL.

Pick one good phrase you want to rank for (hair on fire phrase) I give you 7500+ to choose from when you became my affiliate...

Put up a blog at [BLOGGER.COM](#)

Make sure you use your 'hair on fire phrase' in the title and URL.

Here's a video for you:



Why [blogger.com](#)?

And not Squidoo...let's say?

Because you have MORE CONTROL at blogger.com. There are NO ADS to distract your visitor. You can put on an OPT IN FORM (ultimate control of traffic). All 3 search engines love them and there are so many back link opportunities.

Now write your articles and point them ALL AT YOUR blog using the hair on fire phrase you want to rank for.

Take any squidoo lenses or articles and change the links and point them at your blogger blog too.

Let me tell ya...in the relationship niche, especially the suddenly single niche, there is **so much traffic**; you will start to make sales before your blogger blog is ranked...and that is good.

Just don't lose focus and that is to get your blogger blog ranked on the first page.

When you get your blog on the first page and have all your articles pointing at your blogger blog...you should be making a SALE or TWO here and there...and if you repeat this process with a couple more blogger blogs on DIFFERENT hair on fire phrases, you can easily be up to \$100 a day.

But...remember...a Blogger blog is NOT REALLY **YOUR** BUTT either right?!

Right?

IMPORTANT!

Please.

At this point, take some of the revenue and invest in MORE CONTROL!

Get your very own domain.

Get your very own website.

I use Godaddy.com for my domains. A domain is how you get your website address. Like www.magicofmakingup.com

You can click this link and go to Godaddy while you follow along on the video below.



Now that you have a domain name...what do you need now?

You need storage space to store all of your files, pictures and such that you are going to put on your website.

This is called webhosting.

I actually use two. One, I started when I was first beginning and I love it, but it is such a small company, I am leery of recommending him, not because he's not great, but because I am worried that he'll get TOO busy.

I have all of my new sites now at Host Gator. I have what is called a 'Dedicated Server' which just means I rent the WHOLE COMPUTER.

You probably don't need a whole computer yet.

You can share a computer with others.

Okay?

It's pretty cheap.

And...

[Host Gator](#) staff have always helped me immediately and it is very easy to use.

Here's a video I personally did for you that will walk you thru step by step.

(Click The Picture To Get Started)



The next step...

Once you have your 'web space' from [Host Gator](#), you have to tell [Godaddy](#) where your 'web space' is located at.

[Host Gator](#) emails you this info...and then you just go back to [Godaddy](#) and plug it in.

Does that make sense?

That way when someone types in your address like...

www.yoursite.com

That 'request' hits [Godaddy](#) and then [Godaddy](#) says..."Oh that site is located here." And they whisk the visitor away to your web space.

They call this your DNS server (Domain Name Server)

First time I heard 'DNS server' I freaked out a little...but it is just a pointer like I explained above.

It is easy to do too.

Here's a video on How To Change DNS Server at Godaddy.



Are you still with me?

Way to go!

You can do this!

So...

We've got our website address, we've got our web space and we've told Godaddy where our web space is now.

Cool?

Now we need to put our site up.

Right?

Because we don't have a thing for our visitors to look at yet, we have to put something there!

So...

Here's what we are gonna do.

Instead of having you buy some expensive software and taking weeks to learn how to use it...

We are going to go the free and easy way!

We are going to use a blog with the free Wordpress software.

When you signed up with Host gator, you should have got a USERNAME and PASSWORD.

This is the USERNAME and PASSWORD that you use to log in to what's called your 'control panel'...you will also see it abbreviated as CPANEL.

This control panel is like the 'cockpit' of your website.

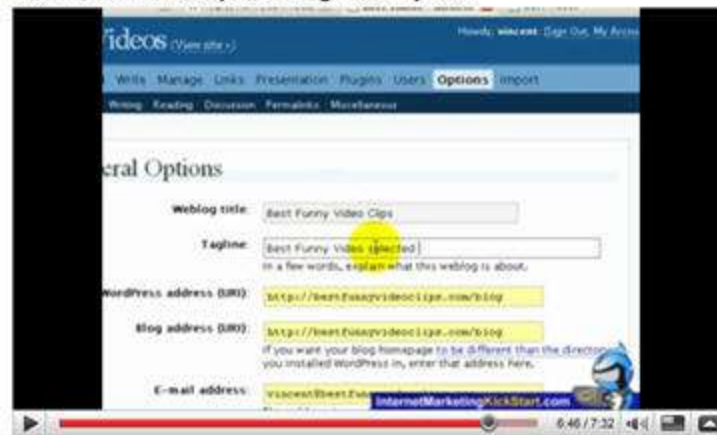
Make sense?

Here's how to log in to your CPANEL 'cockpit'.



Once you are in the 'cockpit'...here's the video on how to install your first Wordpress blog.

How To Install Wordpress Blog From Cpanel



Once you've done that...

What do you got now?

One ooooooogly UGLY blog!!

So we need to 'pretty it up' and OPTIMIZE for the HAIR ON FIRE keywords we are going after.

Here's a 'pretty it up' video: (If you are new choose a theme from one that is already available. Shown in first 3 minutes.)

WordPress Tutorial - How to Activate a New WordPress Theme



Now you will want to do some very basic optimizing so that your blog will show up for your HAIR ON FIRE keywords.

Okay?

Make sure you use your keywords in your BLOG TITLE AND TAG LINE.

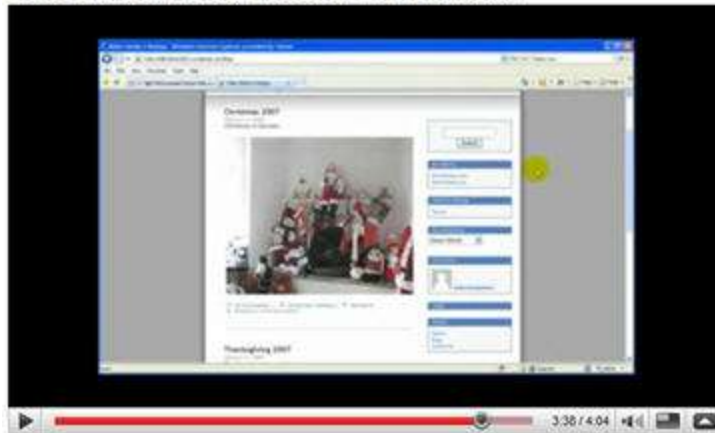


Then we want to change how our pages look to Google. THIS IS IMPORTANT and only takes a few clicks. It's called PERMALINK.



Then we want to make our home page STATIC. This video explains why and how to do it:

WordPress Static Page Tutorial, # 10 in the series

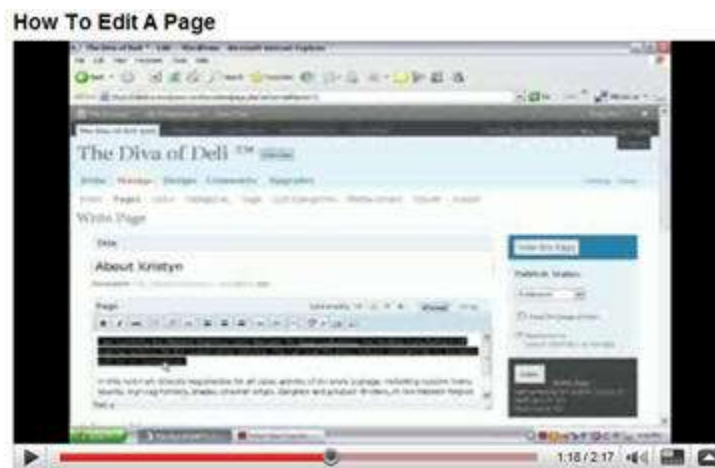


Now we just need to add our first 'post' which is going to be your review or presell for your product.

Make sure you do this on the 'Static' page you just set up.

Making a post is really similar to making a forum post. You'll actually be EDITING A 'page' since we are doing 'static' mode and you have already made the page above.

Here's how to edit your page:



Okay?

How you dooin'?

Are you a bit light headed?

It's okay.

You've just learned a ton and you know what?

You feel a little light headed because you are stretching and growing.

Here's the important thing, if you have been spinning your wheels because you have been putting this off...for weeks, months or even years...then please know...YOU HAVE FINALLY come to a place where you can now get over that darn hump.

You FINALLY have a site...and asset...ALL OF YOUR OWN which is so important for STABLE traffic and STABLE income.

My top affiliates have their OWN SITES...I didn't start doing well until I had my OWN SITE.

Picture coming into focus?

Also...if this really is beyond you, you can HIRE IT OUT.

Wordpress blogs are VERY well known and you could get a basic theme up and going for as little as \$50. There are hundreds if not thousands of people that could do this for you. Take some profits from the previous steps and just hire someone to do it.

3. Keep Your Butt In Front Of That Crowd

This is a biggie.

This is how you whoop your competition.

I get really excited when I enter a market and see lots and lots of competition that are using review style pages, direct linking and straight blogs.

And they are NOT using 1. Opt-in, 2. Video or 3. Bonuses

Why?

Because if they can make a profit without using those 3, when I come in...I AM going to use `em and I can OUTBID them, pay more per article, pay more for SEO work and beat `em all because I am going to be as much as 5 TIMES more profitable as they are over the long term.

They simply can NOT compete.

So, do you see what I am doing?

I find a market that is so lucrative that even affiliates that are doing a sloppy job are making money.

The relationship market is like that!

When I get someone to opt in, most are more likely to buy not one, but two or three products from me...and those 2nd and 3rd products are ALL PROFIT.

PLUS. I have my very own traffic spigot that I don't have to pay for once they are subscribed. (I keep my butt in front of the crowd at NO extra charge.)

Hello?

Are you still there?

Hello?

Oh...you ARE still there☺

I thought you took off on me because usually when I start saying things like 'opt-in' and 'build a list' people tune out on me.

And I know why...because I've been there...

It's a case of simple 'stage fright'. They don't know what to say and are nervous as a cat in a room full of rocking chairs about sayin' it.

Hang with me okay?

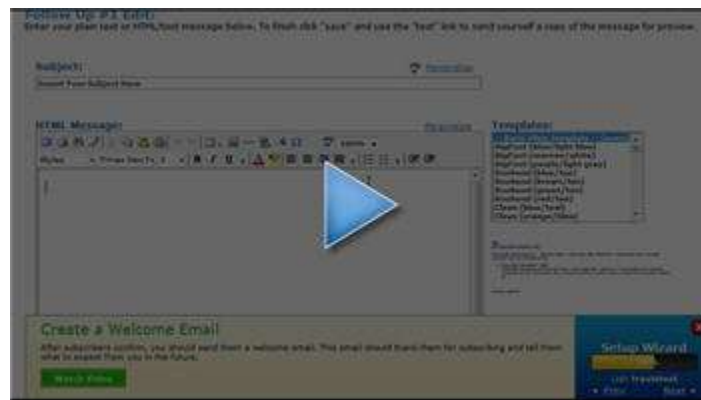
I'm gonna get to that...and show you how to cure any stage fright. You're not alone...I've been there too friend.

Here's what I want you to do right now.

Go to [Aweber](#) and join up.

Here's a video I PERSONALLY did for you that will walk you thru step by step.

(Click The Picture To Start)



Listen, I know you are probably really struggling with this step and have been putting it off. I did too. Took me a year and a half to finally get going and build not only a list, BUT a steady stream of income.

But...here's what turned out to be the biggest benefit of all.

I have MORE FUN because I became part of peoples' lives and feel everyday that I am making the world a better place.

And this is one of the big secrets to overcoming the 'stage fright' we we're talking about.

I get on the phone quite a bit and help folks that are struggling.

I have helped a handful of folks (I've lost track of how many) that were shaking with 'stage fright' whenever they thought about starting up the dreaded 'list'.

Most of them have 'stage fright' because they don't know what to say.

Here's the thing I usually tell them that makes that 'light bulb' go off in their head.

I can *almost* see the light beacon shooting out of the phone.

That is...

Just send what a FRIEND would send.

What do friends send?

1. Links to cool and helpful videos
2. Links to cool articles.
3. Links to cool websites.
4. Links to helpful interviews.
5. Their thoughts on a product they just bought.
6. Here's a big one...ENCOURAGEMENT!! Let them know SOMEONE is on their side.
7. Answering questions that they might have.
8. Links to GREAT DEALS.

Do you get it?

Just send what friends send!

And you don't have to create the videos, articles, etc...

If you are working as an affiliate...your merchant can provide and should provide lots of this for you.

If you are my affiliate...I give you all of this stuff!

If not...you can become one here:

<http://www.magicofmakingup.com/Affiliates.html>

Also...

There are tons of sites where they want you to use their stuff on YOUR site. It's free. All you have to do in most cases is give the author credit.

This usually means including the authors bio box if you are using an article from say ezinearticles.com

Now, you might be thinking? If I leave the bio box...how do I make any sales?

Good question!

Here's one way that is so easy...but I never hear anyone talking about it.

It is called an editorial review.

Here's how it works.

At the top of the article you put your 'editorial' which is simply what you think about the article. (I just pulled a teeth whitening article as an example.)

Editorial comment: Here's an article that gives several tips on teeth whitening, but these tips work primarily only for stained teeth. Many teeth whitening companies DO NOT tell you that! Teeth discolored by nutritional deficiency need to be treated a differently. The method here <http://www.yourlink.com> is much better for getting the natural white back for people that have had nutritional deficiencies.

This may include.

1. [Women that have just given birth.](#)
2. [Recovering alcoholics.](#)
3. [Recovering drug users.](#)

Great Teeth Whitening Tips

By [Gray Rollins](#)

There is no doubt about it teeth whitening is very important nowadays, for the reason that a stunning mouth full of pearly whites does amazement for one's looks. But, are all those whitening strips, toothpastes, and dental treatments effective?

Before we proceed on some tips to whitening teeth, let me just say that some stains are not external, because some stains begin from the inside the tooth itself and are related to medications like tetracycline, genetics, and other underlying diseases. In these cases, your dentist will suggest other things you can do to improve the way your teeth look.

Over years tooth whitening has become big business and dentists are definitely not the only ones cashing in. There are many types of over-the-counter products available to help whiten your smile.

The primary categories for tooth whitening products include: Whitening Toothpastes, Mouthwash, Whitening Strips and Gums. These are home options that you can do to make your teeth whiter but some people would opt to go to the dental offices to whiten their teeth.

The in-office teeth lightening procedure works very well. This is the fastest, but most expensive whitening option. Whitening treatments generally improve your teeth's appearance, but an amazing smile can be accomplished through a much more likely method. While it is well known that everyday flossing, brushing and general teeth maintenance can help keep your teeth and mouth in a healthy state, we can at times forget the significance of what we drink and eat.

The worst enemies that are known to stain our teeth include coffee, red wine, tea, and even in these times, tobacco. In the present day it is easier to get tooth whitening products and bleaching solutions. Experienced dentists are everywhere. In office bleaching may take more than a few minutes and more than a one sitting, but the work is carried out by your dentist.

But if you are the do it yourself type, some of the [best teeth whitening](#) products can be bought from any drugstore. Some reported side effect include gum irritation and burns. If you have highly sensitive teeth or have undergone a dental operation recently you should consult your doctor before deciding to get your teeth whiten. Your dentist will then determine what kind of tooth whitener is appropriate for you.

If you feel that the irritation is caused by an allergic reaction to the chemicals, discontinue using the product and confer with a specialist. Whether your favored technique for teeth whitening is in office bleaching or at home whitening, the truth is that there is no longer any reason to put up with stained teeth. With the collection of tooth whiteners in the market, there is every reason in the world to smile.

Learn how you can get your teeth to look up to 5 shades whiter in just minutes with our recommended [best teeth whitening](#) product.

Article Source: http://EzineArticles.com/?expert=Gray_Rollins
<http://EzineArticles.com/?Great-Teeth-Whitening-Tips&id=1799719>

Do you see how that works?

This is within the guidelines...PLUS! You know what else it does? It adds UNIQUE CONTENT. Unique content that is valuable for your readers.

You've just killed two birds with one stone.

I would make my email to them look something like this...

SUBJECT: those teeth whiteners don't always work...

Hi There!

Travis here...

Found an article that you should see:

<http://www.myteethwhiteningsite.com/article>

Most companies won't tell you that their whiteners won't work for some cases.

You might be one?

I don't know...but thought you should know.

Here's the link to the article again:

<http://www.myteethwhiteningsite.com/article>

Love Your Smile ☺

Travis

Okay?

That is a GREAT message because it *implies* "Hey, I'm looking out for you!" and THAT'S WHAT FRIENDS DO!!

If they happen to be in that 'group' you can bet they will not only be thankful...but probably will BUY!

Now...

You can change up that email for almost ANY market...can't ya?

Sure!

SUBJECT: those relationship books don't always work...

Hi There!

Travis here...

Found an article that you should see:

<http://www.myteethwhiteningsite.com/article>

Most authors won't tell you that their book won't work for some cases.

You might be one?

I don't know...but thought you should know.

Here's the link to the article again:

<http://www.myteethwhiteningsite.com/article>

Cheering For You ☺

Travis

Remember...

Send the same things that a friend would send!

Give `em your opinion!

Tell them what YOU'D do!

And send them COOL stuff that HELPS them...

Bonuses!

Bonuses are one of my favorite `secret' weapons. Bonuses also keep YOUR BUTT in front of your starving crowd because if you are offering a better deal than someone else...they will hunt YOU down again if they didn't buy on the first go round.

I've done an entire interview on bonuses you can download or listen to for free.

<http://www.bummarketingmethod.com/easilydoubleyoursales.html>

Inside the interview you'll find out:

*How to get most or all the work done for you...free.

*How I double and triple sales with a simple bonus offer and you can too.

*How and why a deadline is one of the most powerful motivators. Why most affiliates can't take advantage of them, but you can by using simple bonuses.

*and a TON MORE...

Let me add...there is NOTHING for sale in that interview. I was going to sell it, but just got bogged down with other stuff...ya know?

Going Way Beyond A \$100 A Day

If you've followed everything in this guide up to this point, I want you to understand that you have built a money machine that should take you well beyond a \$100 a day.

In fact, in a few months...you can wake up...come up with a new bonus to give to your subscribers if they purchase today...send it out and easily make a couple hundie or three.

It's nice when your paper gets thick...huh? (sorry been listening to some rap today.)

Here's the deal though.

Since you got this nice money machine...why not put more into it?

Take some profits and hire an article writer, do Pay Per Click, hire out some of your SEO.

While we are rapping about PPC...using Adwords, Yahoo and MSN pay per click is a SUPER FAST way to build a subscriber list and feed your money machine.

BUT!!!

PUUUUUHLEEEASE!!

Don't go off half cocked.

I spend lots of time helping folks that will NOT spend a few bucks to learn...and end up paying HUNDREDS (sometimes thousands) in mistakes.

Not kidding!!

It's sad.

PPC can be such a beautiful way to feed your machine, but you HAVE to know what you are doing...okay?

I have bought and purchased nearly EVERY guide and course available...literally.

...and for the money...and for the detail...my favorite is [Beating Adwords](#). Unlike many guides...it is EASY to understand.

[Beating Adwords](#) is cheap.

Failure at PPC is NOT...it's painfully expensive.

And NOT ramping and revving up your money machine using PPC is also some pretty easy money that is just being passed over. Easy money especially if you are building a list, using bonuses and sending out free video.

Listen...I am going to practice what I preach too;-)

If you decide to get [Beating Adwords](#) thru any of the links on this page...I will send you a little secret about how I start all of my campaigns that tell me almost immediately whether I should continue or not.

This will allow you to test campaigns for \$5 or \$10 bucks, where most affiliate marketers are spending \$100 to \$200 to test a campaign.

I call this my "Idiot Proof PPC Test." Or IPPT for short.

Just send me a copy of your receipt to...

travis@bummarketingmethod.com

with subject line IPPT BONUS

Easy enough?

I sure appreciate your support.

Conclusion (which is really the beginning!)

1. Get in front of a STARVING CROWD. Don't reinvent the wheel, the relationship market and 'suddenly single' will ALWAYS SELL...but, test out a few products cheap. This is a [KNOWN HOT SELLER](#). Write articles and see if you can make some sales. Save your articles because you can use them in the next steps...right? If you don't know about article marketing (Bum Marketing) you can learn free here:

<http://www.bummarketingmethod.com>

2. If you start making sales. You gotta get YOUR BUTT, your stuff in front of that crowd...on YOUR sites...this gives you SOME CONSISTENCY...and more than likely, if you are like most of my affiliates that have their own blogs and sites, you'll be at your \$100 pretty quick...without breaking too much of a sweat.

3. For even more consistency...and DAY JOB KILLING security you got to keep your butt in front of this crowd, build a relationship and do what most others won't. Funny thing is a few Saturday afternoons or late evenings and you can have this all set up. It's the scary 'unknown' that keeps us from 'doing it' and I have done my utmost to kinda hold your hand and walk you through step by step.

I truly pray that I have done a good job here. If there is a recommendation for something I could add to this guide...could ya let me know?

travis@bummarketingmethod.com

Remember!

I am ROOTING FOR YA☺

Travis Sago

